

Joe Rosen - Senior Video Producer
London, United Kingdom

Summary

I am a Senior Video Producer with over ten years of creative, strategic and practical expertise in commercial content across branded content, music, arts, comedy and children's. My experience includes working with fashion brands, luxury goods, sports stars, IP owners, agencies and talent on outstanding content that really engages.

This includes exec producing, creative development, art direction, direction, talent management, social integration, resource management, budgeting, production, financial tracking, reporting, scheduling and delivery, post production workflow, production infrastructure & processes. If it's video content – It's what I do.

Experience

Acamar Films

Senior Video Producer

February 2018 - February 2020 (2 years 1 month)

At Acamar I built a video production team and a studio from scratch to create and deliver content in support of the No1 Cbeebies brand Bing.

This involved; Video art direction launching YouTube channels, devising new formats, producing content for 15 international YouTube Channels, producing marketing and B2B video output as well as producing 2 cinema shows.

Joe's Big Film Company

Director Of Content

February 2008 - March 2018 (10 years 2 months)

At Joe's Big Film Company we create branded content for VOD platforms - working with publishers, charities and authors we devise and deliver video strategy and originate new formats.

Highlights here are the Michael Rosen Multi Channel Network with over 500k social media reach and 2m views per month on YouTube working with Walker books, Scholastic and Puffin Books.

DRUM

Producer/Director

June 2017 - January 2018 (8 months)

Producer/Director on branded content films that included a fashion films campaign for Levi's featuring: DJ -B.Traits, Poet - Holly McNish, and Innovators – We Want To Learn.

FLETCHERWILSON

Producer Director

January 2011 - February 2018 (7 years 2 months)

At FLETCHERWILSON my role was producing and directing branded content, commercials, digital content, conference support and b2b moving image content for brands such as; Samsung, Lexus, Jaguar Land Rover, Arjowiggins, KPMG, Citi Group.

Shoot Media

Producer/Director

June 2017 - January 2018 (8 months)

Producer Director on several productions including B2C digital content for the Adorn Window Film web launch – this included profile films with renowned designers Hannah Nunn, Mini Moderns and testimonial footage.

Angel Eye Media

Director - freelance

January 2015 – December 2016(2 years)

I worked here as a producer director on BBC broadcast series called Speaking Sport looking at how sports stars like Johnny Wilkinson, Newcastle FC and Gary Lineker use foreign languages to obtain a competitive advantage.

At Angel Eye I was also fortunate enough to work as one of the Editors on Children's BAFTA winning BBC show *Behind the Labcoat*.

Tough Cookie

Video Director

February 2005 - March 2008 (3 years 2 months)

At Tough Cookie I directed digital content packages for Bebo, MSN, AOL, Yahoo!, Tiscali, Myspace, CH4.com and BBC interactive, as well as mobile platforms Nokia, Vodafone, Orange and Sony Ericsson.

This included over 150 live multi-cam music performances with artists such as Mary J Blige, Adele, Keane, and the Kooks.

JA Digital

Freelance Director

November 2008 – July 2012 (4 Years)

Here I shot documentary content with Amy Winehouse recording in the UK, on stage at KoKo and joined her for an extended time in St Lucia – footage featured in the Feature Doc - Amy

Shot and edited MTV youth series with We are Scientists – Steve Wants His Money

Produced and directed digital content for bands including Sugababes, Scissor Sisters and the Fratellis.

I also reversioned several children's C4 series for digital release.

The Picture Press

Founder - Director of Content

September 2000 - April 2007 (6 years 8 months)

I established this digital first production company and grew to have three Avid suites in Soho with a team of editors and producers.

We created content and delivered post production for digital broadcast channels like Channel U, Tiscali and Bebo, broadcast channels such as C4, Art-house DVD releases, record company VOD channels and several YouTube channels.

Education

Birkbeck, University of London Master of Arts (M.A.), Screenwriting · (2013 - 2015)

National Film & Television School Short Course, Multicam Directing · (2011 - 2012)

University of Portsmouth Bachelor of Arts (B.A Hons.) Film · (1996 - 1999)

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