

## Joe Rosen

### Profile.

Moving images are a passion for me and my work for brands and broadcasters has taken me around the globe. Bringing great ideas to the screen is what I do, I **Write, Direct** and **Edit** animation and live action to a high standard.

### Branded Content

Short form films for brands, marketing and businesses which live online has become a speciality for me and I've worked with *TBA, Ogilvy* and *Drum*.

I have YouTube Certification and the channel I produce has over 24+ million views and 115k Subscribers.

This is a selection of my P/D credits:

2016. Levis Tailor Shop	Branded Content	Drum
2016. TSB Community	Branded Content	Drum
2016. Samsung 'The Jensions'	Branded animation	TBA
2016. Moneycorp Bang My Head	Music Video	FLETCHERWILSON
2016. Scholastic Shakespeare	Branded Content	JBFC
2015. Healthcare UK	Commercial	Live Group
2014. PWC To The Top	Commercial	FLETCHERWILSON
2014. Clarks Spring Summer	Fashion Films	FLETCHERWILSON
2014. KPMG Future Cities	Corporate	FLETCHERWILSON
2013. Lidl Olympics	Branded content	We Are Kash
2013. OU Future Learn	Promo	Angel Eye Media

### Broadcast

Some of my experience is on factual films for BBC 2, which we shot in the UK and abroad with Johnny Wilkinson, Gary Lineker and at Silverstone.

Music and multi-cam directing is another area, I've directed over 150 live performances with the likes of: Mary J Blige, Adele and PJ Harvey

My comedy work has also been well received with a series of shots called *Hoodies* running for four series on MTV.

This is a selection of my P/D credits:

2013. BBC Speaking Sport	Broadcast on BBC 2	Angel Eye Media
2010. Arsenal TV VFX	Broadcast on Arsenal TV	Factory 311
2010. Passenger	Broadcast on C4	Tough Cookie
2010. Steve Wants His Money	Broadcast on MTV	JA Digital
2009. Amy Winehouse	Broadcast on BBC2	Island Records.
2009. BBC Folk Awards	Broadcast on BBC2	Tough Cookie
2008. Sugababes Live	Broadcast on C4	JA Digital
2006. Hoodies	Broadcast on Paramount	Picture Press

### Education.

M.A. Screenwriting.	Birkbeck	2015
B.A. Moving-image.	University of Portsmouth	1999
Multi-Cam Studio Directing	NFTS	2009
RED camera operation, proDIT and workflow.	VET/Four Corners	2008
Premier, FCP, Photoshop and Illustrator.	Film& Video Workshop	

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## Other.

Born and raised in Hackney, I've worked on literally hundreds of moving projects as a Runner, Camera op, and Editor up to running a production company. For fun and relaxation I enjoy cooking, cinema, football, sports, crime fiction, writing screenplays and learning Italian and French.

The short films I've produced have screened internationally and won The Audience Award at The Los Angeles Film Festival and at Austin.

## **PROFESSIONAL P/D Credits (selected)**

2014. <i>Carphone Warehouse</i>	Conference Content	FLETCHERWILSON
2014. <i>My Worldpay</i>	Promo	FLETCHERWILSON
2014. <i>Making My Worldpay</i>	Branded Content	FLETCHERWILSON
2014. <i>Carphone Warehouse</i>	Branded Content	FLETCHERWILSON
2014. <i>Welcome to Moneycorp</i>	Promo	FLETCHERWILSON
2014. <i>Letterbox Scotland</i>	Promo	Booktrust
2014. <i>KPMG Total Advisor</i>	Branded Content	FLETCHERWILSON
2014. <i>KPMG Client Council</i>	Branded Content	FLETCHERWILSON
2014. <i>KPMG Leadership</i>	Branded Content	FLETCHERWILSON
2014. <i>KPMG Pricing Strategy</i>	Branded Content	FLETCHERWILSON
2014. <i>OU Global Direct</i>	Promo	Angel Eye Media
2013. <i>Bookstart</i>	Promo	Booktrust
2013. <i>As One at Southbank</i>	Concert	The Southbank
2013. <i>OU Anywhere</i>	Promo x5	Angel Eye Media
2013. <i>BBC Fundamental Forces</i>	Broadcast	Angel Eye Media
2013. <i>OU Anywhere</i>	Promo	Angel Eye Media
2012. <i>Fairy Challenge</i>	Branded Content	Ketchum Pleon
2012. <i>Centrally Heated Knickers</i>	Branded Content	Homemade Orchestra
2012. <i>Citi Audit Methodology</i>	Branded Content	Citi Group
2012. <i>Music in Education</i>	Conference Content	Greater London Authority
2012. <i>OU Fundamental Forces</i>	Promo	Angel Eye Media
2011. <i>Citi Group Welcome</i>	Corporate	Citi Group
2011. <i>Citi FX</i>	Mixed Use	Citi Group
2011. <i>Michael Rosen Poems</i>	You Tube 13Million+ hits	JBFC
2011. <i>Poetry Friendly</i>	Promo	Booktrust
2011. <i>Skillplumb Talent</i>	Branded Content	Com Management
2010. <i>Citi Emerging Markets</i>	Corporate	Citi Group
2010. <i>Citi The Caspian</i>	Corporate	Citi Group
2010. <i>BBC Earth In Space</i>	Educational	BBC/New Direction
2010. <i>Arsenal TV</i>	Ident package	Factory 311
2010. <i>Skillfridge Talent</i>	Branded Content	Com Management
2010. <i>Whose Muse</i>	Branded Content	Booktrust
2010. <i>Island 50</i>	Exhibition Content	Island Records
2010. <i>Quentin Blake's Studio</i>	Exhibition Content	JBFC
2010. <i>BBC Radio 2 Music Club</i>	Live Performance x10	BBC/Tough Cookie
2010. <i>Sugababes Sweet 7</i>	EPK	JA Digital
2010. <i>BBC HUB Sessions</i>	Live Performance x20	BBC/Tough Cookie
2009. <i>The Authors Studios</i>	Branded Content	Walker Books
2009. <i>Scissor Sisters Tour</i>	Documentary	Universal Records
2009. <i>Amy Winehouse</i>	Branded Content	Island Records
2009. <i>BBC Folk Awards</i>	Live Performance	Tough Cookie
2009. <i>The Tiscali Showcase</i>	Live Performance x25	Tiscali/Tough Cookie
2009. <i>Poetry Jukebox</i>	Branded Content	JBFC Ltd/ 57 Production
2007. <i>The Phoebus Mass</i>	Music Video	Universal Records
2006. <i>The Fratellis BTS</i>	EPK	Universal Records
2005. <i>Two Fat Twins</i>	Broadcast	Comedy Central
2005. <i>Football Crazy</i>	DVD	Gut Records
2005. <i>Ah Sunflower</i>	DVD	Picture Press