

Joe Rosen

Profile.

I **Write, Produce** and **Direct** to a high standard and am a dab hand in the edit. Moving image content is a passion for me and my work with brands, businesses and broadcasters has taken me on many adventures. Leading the way with talented teams to bring creative ideas to the screen is what I do.

Branded Content

Branded Content has become a speciality for me and I've worked with *OMD*, *Ogilvy* and *Drum*.

Additionally I'm a YouTube Operation Manager and the channel I have grown has over 40 million views and 200k Subscribers.

This is a selection of my recent P/D credits:

2017 LEGOMagazine	Branded Content	Spirit Digital
2017 GroupOn - Summer Mum	Commercial	Brands2Life
2017 LEGOnews	Branded Content	Spirit Digital
2017 PowerCoat Alive	Commercial	ArjoWiggins
2016. Samsung 'The Jensons'	Branded Content	TBA
2016. Levi's Tailor Shop	Branded Content	Drum
2016. TSB Community	Branded Content	Drum
2016. Samsung 'The Jensons'	Branded animation	TBA
2016. Why Shakespeare?	Branded Content	Scholastic Books
2015. Healthcare UK	Commercial	Live Group
2014. PWC To The Top	Commercial	Ogilvy
2014. Clarks Spring Summer	Fashion Films	FLETCHERWILSON

Broadcast

I have been focussed on new media opportunities to create content but grounding has been on factual films for the BBC and C4.

Music and multi-cam directing for broadcast is another specialism, I've directed over 150 live performances with the likes of:

PJ Harvey, Mary J Blige and Adele.

My broadcast comedy work has also been well received with a series of shorts called *Secret Life of Hoodies* running for four series on MTV.

This is a selection of my P/D credits:

2013. BBC Speaking Sport	Broadcast on BBC 2	Angel Eye Media
2010. Passenger	Broadcast on C4	Tough Cookie
2010. Steve Wants His Money	Broadcast on MTV	JA Digital
2009. BBC Folk Awards	Broadcast on BBC2	Tough Cookie
2008. Sugababes Live	Broadcast on C4	JA Digital

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Education.

M.A. Screenwriting. -	Birkbeck	2013-2015
B.A. Moving-image. -	University of Portsmouth	1996 - 1999
Multi-Cam Studio Directing -	NFTS	2009

Other.

I've attended film talent incubators at the LA film Festival, Triangle through Northern Film & Media and Think-Shoot-Distribute at London Film Festival.

I love making films in schools and I mentor young and disadvantaged film-makers through Four Corners in Tower Hamlets and Arts Emergency.

The short films I've directed have screened at international festivals and won awards including The Audience Award at The Los Angeles Film Festival and at the Austin Film Festival.

I'm represented as a screenwriter by Sean Gascoine at Untied.

PROFESSIONAL P/D Credits (selected)

2017. <i>Lexus</i>	Conference Content	TBA
2017. <i>AVEVA</i>	Conference Content	BBP
2017. <i>Dementia TV</i>	Consultancy	Dementia Institute
2017. <i>Barbican Boxes</i>	Educational Support	Barbican Learning
2017. <i>Moneycorp</i>	Corporate	FLETCHERWILSON
2017. <i>Beyond Beauty</i>	Commercial	World Pay
2017. <i>Uncle Gobb 2</i>	Promo	Bloomsbury
2017. <i>KPMG INVESTEC</i>	Promo	KPMG
2017. <i>Dunhumby</i>	Pitch Support/Promo	FLETCHERWILSON
2016. <i>Grassroots</i>	Animation	FLETCHERWILSON
2016. <i>Doddle Tutorial</i>	Corporate	FLETCHERWILSON
2016. <i>KPMG speaker support</i>	Corporate	FLETCHERWILSON
2016. <i>Thompsons</i>	Promo	Main Media
2016. <i>Jelly Boots</i>	Promo	Bloomsbury Books
2016. <i>Worldpay Mentor</i>	Branded Content	FLETCHERWILSON
2016. <i>Lollies Awards</i>	Promo	Scholastic Books
2016. <i>TSB Pitch</i>	Pitch	Manning Gottlieb
2016. <i>Money Corp</i>	Promo	FLETCHERWILSON
2015. <i>Doddle</i>	Corporate	FLETCHERWILSON
2015. <i>Uncle Gobb</i>	Promo	Bloomsbury Books
2015. <i>Moneycorp Intro</i>	Corporate	FLETCHERWILSON
2015. <i>Great Big Cuddle</i>	Promo/360	Walker Books
2015. <i>Thompsons Introductions</i>	Corporate	Main Media
2015. <i>Facebook Vox Pops</i>	Promo	FLETCHERWILSON
2015. <i>KPMG/Alec Stewart</i>	Promo	FLETCHERWILSON
2014. <i>Carphone Warehouse</i>	Conference Content	FLETCHERWILSON
2014. <i>My Worldpay</i>	Promo	FLETCHERWILSON
2014. <i>Making My Worldpay</i>	Branded Content	FLETCHERWILSON
2014. <i>Carphone Warehouse</i>	Branded Content	FLETCHERWILSON
2014. <i>Welcome to Moneycorp</i>	Promo	FLETCHERWILSON

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